



## ANNA SINIAEVA

Junior Consultant

Russia, Ukraine, Georgia, Austria

Russian, Ukrainian, English, German

### MAIN AREAS OF EXPERTISE

- Team work
- Creative thinking
- Research

### Industry(s)

- Biotech
- Chemicals
- AI
- Automotive

### Professional Career

[2023-] Junior Consultant at Doujak Corporate Development

[2020] Entrepreneur

*Launched a small fruit & vegetables shop*

[2017-2021] Account Manager at Eventum Premo

*Developed and performed strategic events for global brands*

[2016] Business Development Assistant at Avantgarde Moscow

*Prepared financial statements and creative offers for key projects of Volvo, Bentley, LVMH, and Toyota*

[2015] Guest Manager at V confession agency for Cosmoscov

*Arranged invitations and attendance of 200+ guests for Cosmoscov – Moscow contemporary art fair*

### Publication(s)

[2018] Psychology Institute of the Russian Academy of Sciences: Human and World

*Rcheulishvili, A., & Shirkov, Y. (2018). The didactic communication development in social psychologists' World Café.*

*Psychology Institute of the Russian Academy of Sciences: Human and World, 3(5), 155-166. (in Russian). Retrieved from*

*<http://chelovekimir.ru/engine/documents/document255.pdf>*

### Education and Certificate(s)

[2023] CFI Accounting Fundamentals

[2023] Analyst at WUTIS Algorithmic Trading Division

*Term team project: "Peer Group Investing Automated by ChatGPT"*

[2023] SAP University Participation Certificate

[2023] Bloomberg ESG & Market Concepts

[2022] IPMA Level D

[2021-2023] MA in International Management and Leadership at Lauder Business School

*Final thesis: "The AI Beauty Contest Concept: exploring relationships between personal opinions and public opinion expressed on Twitter"*

[2012-2018] BSc in Social-Psychological Support of Professional Activities at Lomonosov MSU, diploma with honors

*Final thesis: "The adequacy of the creative work results interpretation by the group members with different task-competence levels"*