

Future Space



Explore the future of your Business

In turbulent times it's becoming obvious that the future is unsecure and holds many surprises...and opportunities. To seize these however, your company needs to change: The way it does business, the way it thinks about success, the way it develops new businesses, the way it interacts with employees, customers and its stakeholders.

What about creating a **Future Space Conference**?

- During this one day workshop you will learn what a Future Space looks like and how you could use it in your organization to create new business model options. You'll understand what your company's past holds, what your core competencies and capabilities are, and what future trends will unfold.
- The workshop provides entrepreneurs and managers with an exceptional learning opportunity to build knowledge, enhance decision-making and refine their business judgment.
- In an exclusive setting, senior executives connect with their peers in the rare opportunity to exchange ideas, best practices and insights on how to prepare for future challenges.

How we do it...

Step1:

We walk through the history of your company, starting from your foundation and evaluating your current resources. The idea is to have a clear view of your core competencies you can rely on in the future.

Step2:

Deep dive into the future scenarios referring
- Your customers

Overview

1. Describing the history of the company, periods of change and major events that led to the current business model.
2. Inspiration from other innovative business models.
3. After the event division and business unit ideas are fed into the regular strategy and budgeting process for the following year.

- your supplier & business partners
- the labor and talent market
- your shareholders

We enhance the creativity by bringing in different views from controversial thinkers. At the end we have a room of scenarios and controversial views.

Step3:

We step into a creative process of elaborating potential new business models and develop new options.

You will leave the room with a first draft of 1-5 MPis (most promising ideas) you can use to define projects in the organization.